

SOCIAL MEDIA GUIDE

NATIONAL SMALL BUSINESS WEEK

May 4-8, 2015



Suggested Social Updates from SBA

NATIONAL SMALL BUSINESS WEEK

May 4-8, 2015

Government Guide

SBA: DREAM BIG. START SMALL.

IN-PERSON EVENT INFORMATION

National Small Business Week consists of multiple in person events:

- May 4 – Miami and Boca Raton, FL
- May 5 – Los Angeles, CA
- May 6 – San Antonio, TX
- May 7 – New York, NY
- May 8 – Washington DC

These events will include educational panels. On Friday, May 8, SBA will present the National Small Business Week awards to winners.

All events will be live streamed at www.sba.gov/smallbusinessweek.

ONLINE EVENTS

This year's online events will include educational webinars on a variety of business topics that will be scheduled throughout the week. More information will be available at www.sba.gov/smallbusinessweek.

EVENT WEBSITE

www.sba.gov/smallbusinessweek

PRESS RELEASES

- [SBA Announces National Small Business Week](#)
- [SBA Administrator Honors Nation's Top Small Businesses](#)
- [SBA Names InnovateHER Business Challenge Finalists](#)
- [SBA Administrator Announces This Year's National Small Business Week Awardees](#)

HASHTAGS

[#DreamSmallBiz](#)

[#Mayors4SmallBiz](#)

[#Governors4SmallBiz](#)

GRAPHIC



SUGGESTED TWITTER POSTS FOR AGENCIES:

USDA/Rural

Happy National #SmallBiz Week! Learn more about rural development programs at <http://blogs.usda.gov/category/rural-development/> #DreamSmallBiz

Commerce/Treasury/Other Economic Agencies

Happy Nat'l #SmallBiz Week! Did you know small businesses create 2 out of 3 new private sector jobs? <https://www.sba.gov/category/advocacy-navigation-structure/research-and-statistics> #DreamSmallBiz

DEFENSE/VA/OTHER MILITARY

Active duty:

Happy National #SmallBiz Week! Trying to balance business & #deployment? Check out <https://www.sba.gov/sites/default/files/files/balancingbusiness.pdf> for tips! #DreamSmallBiz

Reserve/National Guard:

Happy Nat'l #SmallBiz Week! Learn abt starting a #SmallBiz as a reservist or National Guard member <http://vets.syr.edu/education/endure-grow/> #DreamSmallBiz

Vets:

Veterans' leadership skills & experience makes them great small business owners. Happy National #SmallBiz Week! #DreamSmallBiz

Happy National #SmallBiz Week! Learn about programs to help veterans grow & succeed as they #DreamSmallBiz: <https://www.sba.gov/offices/headquarters/ovbd/resources/14745>

EDUCATION/STUDENTS AND TEACHERS

FYI #students! It's Nat'l #SmallBiz Week & @SBAgov has online training to help young entrepreneurs #DreamSmallBiz: <https://www.sba.gov/content/young-entrepreneurs-series>

DHS/DISASTER RECOVERY AND PREPAREDNESS

It's Nat'l #SmallBiz Week! Ensure your biz is prepared for an emergency w/ these disaster preparedness tips <https://www.sba.gov/content/disaster-preparedness> #DreamSmallBiz

DOL/EMPLOYEES

It's National #SmallBiz Week! Here are 10 steps to help you hire your 1st employee <https://www.sba.gov/content/hire-your-first-employee> #DreamSmallBiz

It's National #SmallBiz Week! If you have the entrepreneurial itch, be sure to ask yourself these Qs: <https://www.sba.gov/content/20-questions-before-starting-business> #DreamSmallBiz

STATE/USAID/OTHER INTERNATIONAL

Happy National #SmallBiz Week! Learn about #international opportunities for your biz at <http://www.state.gov/business/> #DreamSmallBiz

It's Nat'l #SmallBiz Week! Before you export, check out 5 tips for gathering market intelligence: <https://www.sba.gov/blogs/you-export-5-tips-gathering-market-intel> #DreamSmallBiz

NASA

Even when we build a space shuttle, #smallbiz plays a role. Learn about @NASA business programs at <http://www.nasa.gov/about/business/index.html#.VTAZWc64v3p> #DreamSmallBiz

HHS

Nat'l #SmallBiz Week: Learn what the Affordable Care Act means for small & self-employed biz owners: <https://www.sba.gov/healthcare> #DreamSmallBiz

GENERAL SOCIAL MEDIA POSTS

More than half of Americans either own or work for a #smallbiz- Happy Nat'l Small Business Week: www.sba.gov/nsbw #DreamSmallBiz

National Small Business Week is May 4-8. Learn how you can participate at <https://www.sba.gov/nsbw> #DreamSmallBiz

Help us spread the word! National Small Business Week is May 4-8. Learn more: www.sba.gov/nsbw #DreamSmallBiz

National Small Business Week is May 4-8. How do you plan to support your local #smallbiz? #DreamSmallBiz www.sba.gov/nsbw

Small businesses create 2 out of every 3 net new jobs. Show your support this National #SmallBiz Week! www.sba.gov/nsbw #DreamSmallBiz

It's time to #DreamSmallBiz! Join us for Nat'l #SmallBiz Week online or in a city near you May 4-8: www.sba.gov/nsbw

Business insights & informative panels: 2 reasons to join us at National #SmallBiz Week: www.sba.gov/nsbw #DreamSmallBiz

Can't make it? You can watch the National #SmallBiz Week events live-streamed online at www.sba.gov/nsbw #DreamSmallBiz

It's National #SmallBiz Week! If you have the entrepreneurial itch, ask yourself these 20 Qs: <http://www.sba.gov/content/20-questions-before-starting-business> #DreamSmallBiz

There's no better time to start your #biz than Nat'l #SmallBiz Week! Here are 10 steps to get started <http://www.sba.gov/content/follow-these-steps-starting-business> #DreamSmallBiz

It's National #SmallBiz Week! Embrace your dreams of starting a #smallbiz. Check out our 10-Step Plan <https://www.sba.gov/content/follow-these-steps-starting-business> #DreamSmallBiz

#SmallBiz big dreams? SBDCs provide assistance to aspiring #entrepreneurs. Find a #SBDC near you: <https://www.sba.gov/tools/local-assistance/sbdc> #DreamSmallBiz

Nat'l #SmallBiz Week is ending, but #biz owners can continue to learn & grow w/these FREE resources: <https://www.sba.gov/blogs/learn-develop-grow-free-online-and-offline-small-business-training-opportunities> #DreamSmallBiz

Living the #AmericanDream! Immigrant #entrepreneurs are 2x more likely to start a #smallbiz: <https://www.sba.gov/blogs/immigrant-entrepreneurs-help-fuel-record-growth-streak> #DreamSmallBiz

95% of consumers live outside of the United States. Learn how your #smallbiz can reach new markets - <https://www.sba.gov/blogs/interested-exporting-these-four-resources-can-help> #DreamSmallBiz

FACEBOOK:

Thinking of starting a business? National Small Business Week is May 4-8, and there's no time like the present! Ask yourself these 20 questions to ensure you're focusing on key business decisions: <https://www.sba.gov/content/20-questions-before-starting-business> #DreamSmallBiz

Happy National Small Business Week! Is your personality suited for entrepreneurship? Check out characteristics & skills often associated w/successful entrepreneurs: <https://www.sba.gov/content/entrepreneurship-you> #DreamSmallBiz

Have big dreams for your small business? SBA resource partners like SCORE, Small Business Development Centers (SBDC), and Women's Business Centers (WBC) can provide assistance to help entrepreneurs realize the dream of business ownership. Find one in your local area at <https://www.sba.gov/tools/local-assistance> #DreamSmallBiz

National Small Business Week is coming to an end, but small business owners can continue to learn, develop, & grow their business skills with these FREE online and offline training opportunities: <https://www.sba.gov/blogs/learn-develop-grow-free-online-and-offline-small-business-training-opportunities> #DreamSmallBiz

Did you know that more than half of Americans either own or work for a small business? Happy National Small Business Week! May 4-8: www.sba.gov/nsbw #DreamSmallBiz

THUNDERCLAP

SBA created a "Thunderclap" which we are launching on May 4, 2015 at 12 p.m. ET to ring in the beginning of National Small Business Week. Help us create a wave of attention by donating a Tweet, Facebook post, or Tumblr post by visiting our landing page: <http://thndr.it/1Ggm8O2>

What is Thunderclap?

Thunderclap is the first crowd-speaking platform that helps people be heard by saying something together.

How does it work?

If you reach your supporter goal, Thunderclap will blast out a timed Twitter, Facebook, or Tumblr post from all of your supporters, creating a wave of attention.

QUESTIONS?

Contact SBA Online Media

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